



Connecticut Invention Convention



2017-18 Partnership Opportunities



Inspiring Tomorrow's Inventors and Innovators

A Case for Supporting the Connecticut Invention Convention

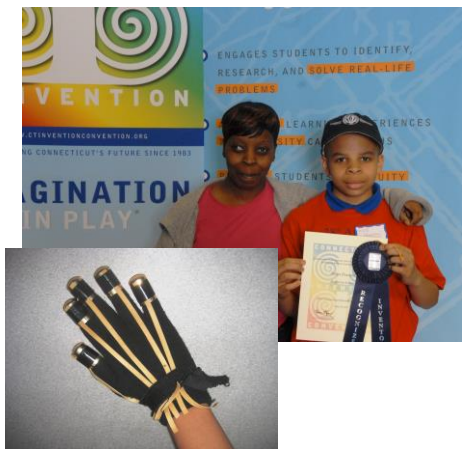
The Connecticut Invention Convention (CIC) is entering its 35th year of fostering student interest in STEM. The program serves students in grades K-8, inspiring them through invention, building creative problem solving skills, and giving them the confidence to pursue careers in engineering, innovation and entrepreneurship.

CIC is the longest continuously operating educational program for student inventors in the United States. The program consists of a strong, multi-level academic curriculum which is taught in classrooms, after school and enrichment settings in 250 public and private schools across Connecticut.



Their Stories Are Our Stories

Nolan Pimentel, a first time inventor from Waterbury's Wallace Middle School, wanted to help solve arthritis in his grandmother's hands through exercise. His solution was a glove with weights at the end of the fingers. Nolan is pictured here with his mother, and his prototype.



Zoe Eggleston participated in the Invention Convention in 2009 as an 8th grade student, with her invention to measure the thickness of ice. In 2012, Zoe was granted a patent, as well as a scholarship to study mechanical engineering at Worcester Polytechnic Institute.



Mallory Kievman invented "Hiccupops" a neutraceutical designed to stop hiccups in patients who suffer hiccups during cancer therapy, as her Invention Convention project when she was 14. Now she has her own company!



Connecticut Invention Convention at a Glance

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- Over 17,000 K-8 students are involved in the CIC school-based programs annually
 - Students compete in their schools and winners present their inventions to industry professionals first at the regional level and then the state convention in April
 - More than 300,000 student inventors have participated in CIC programs in the past 34 years
 - On average, CIC inventors are 50% female and 25% minority students, making this one of the country's most diverse STEM programs
 - Each year, several of the top performing students pursue patents for their products and learn how to take them to market



Measurable Results

In mid-2011, in conjunction with the University of Connecticut School of Business, over 1,200 CIC student participants were pre- and post-tested. Results demonstrate that CIC programs have a measurable effect on students in beneficial ways such as generating ideas, developing problem solving skills, understanding the engineering process and even considering additional STEM coursework in high school.

Teachers reported a “profound change” in the overall problem-solving behavior of students, as children learn to test out hypotheses, take ownership of their creative ideas, and “learn to do hard things.”



New in 2017

The Connecticut Invention Convention is looking toward the future and identifying ways that we can have an even greater impact on education in Connecticut. This includes:

- Expanded professional development opportunities for educators
- Invention programs for high-school students
- Opportunities for students to learn and participate online
- Enhancements to our industry-leading curriculum
- Greater participation year-round by our industry partners and supporters



Sponsorship of the Connecticut Invention Convention

CIC provides schools with professional development, curriculum, support and an infrastructure for students to present their work and compete for awards. In order to ensure that the program is as accessible as possible, the registration fees charged to schools and students are very low, covering only 15% of our annual expenses. We rely primarily on corporate support to ensure that the Connecticut Invention Convention can continue to serve students each year.

In addition to helping so many students gain valuable skills, our sponsors also receive significant recognition and visibility at our events and throughout the year.



2017-18 Sponsorship Levels and Recognition

Presenting Sponsor (\$75,000)

- Lead sponsor recognition on all print and electronic event materials throughout the year
- Prime speaking opportunity at State Convention
- Awards presentations at State Convention: Best-in-Show, industry-specific award
- Recognition at all four regional events (1,500 students, 6,000+ total attendance)
- Full-page ad in 2018 program book
- Logo prominently on student inventor t-shirts
- Opportunity to involve employees as judges and volunteers
- Large exhibit area at State Convention
- Special onsite recognition at State Finals including VIP seating in the podium area, invitations to a complimentary sponsor luncheon and more.
- Additional promotional opportunities may be discussed
- A portion of support may be designated towards a specific community or initiative



2017-18 Sponsorship Levels and Recognition

Innovation Partners (\$20,000 - \$40,000)

- Recognized on all print and electronic event materials throughout the year
- Award presentation at State Convention (650 students, 3,000+ total attendance)
- Recognition at all four regional events (1,500 students, 6,000+ total attendance)
- Full-page ad in 2018 program book
- Logo prominently on student t-shirts
- Opportunity to involve employees as judges and volunteers
- Exhibit space at State Convention
- with CIC Board members and a special student presentation
- Special onsite recognition at State Finals including VIP seating in the podium area, invitations to a complimentary sponsor luncheon and more.
- Additional promotional opportunities may be discussed
- A portion of support may be designated towards a specific community or initiative



2017-18 Sponsorship Levels and Recognition

Platinum Partners (\$10,000 - \$15,000)

- Recognized on all print and electronic event materials throughout the year
- Award presentation at State Convention (650 students, total attendance est. 3,000+)
- Half-page ad in 2018 program book
- Logo prominently on student t-shirts
- Opportunity to involve employees as judges and volunteers
- Exhibit table at State Convention
- VIP seating for up to 4 company representatives, in the podium area, with personal thanks/mention from the podium
- Invitations to a complimentary sponsor luncheon with CIC Board members and a special student presentation
- Opportunity to have company materials available for all inventors, parents, teachers and guests



2017-18 Sponsorship Levels and Recognition

Gold Sponsors (\$5,000)

- Recognized on CIC website throughout the year
- Quarter-page ad in 2018 program book
- Logo on student t-shirts
- Opportunity to involve employees as judges and volunteers
- VIP seating for two company representatives, in the podium area, with personal thanks/mention from the podium
- Invitations to a complimentary sponsor luncheon with CIC Board members and a special student presentation



2017-18 Sponsorship Levels and Recognition

Silver Sponsors (\$1,000 - \$4,999)

- Recognized on CIC website throughout the year
- Opportunity to involve employees as judges and volunteers
- Ad in 2018 program book
- Invitation to a complimentary sponsor luncheon with CIC Board members and a special student presentation



2017-18 Sponsorship Levels and Recognition

Regional Sponsors (\$1,000 - \$15,000)

- Opportunity to sponsor an event targeting students and families from the communities where your employees and their families live and attend school.
- Regional Presenting Sponsor: \$15,000
- Regional Partner: \$5,000 - \$10,000
- Regional Supporter: \$500 - \$2,500
- Detailed benefits to be negotiated
- Includes opportunities to be recognized at State Convention and also support local schools



2017-18 New Sponsorship Opportunities

New Sponsorship Opportunity: High School Pilot Program

For 34 years the Connecticut invention Convention has been focusing on elementary and middle school students, because we understand the importance of catching students early to inspire them towards STEM careers. But we also understand that many students who graduate from our program in 8th grade have a strong desire to continue their work in invention, problem solving and entrepreneurship.

Beginning with a kick-off in October, this pilot will include a year-round effort to recruit and engage high school students, providing opportunities for them to create, problem-solve and compete. Inventathons and online challenges will provide opportunities for all levels of experience.

Please contact Ron Katz for more details and sponsorship cost.



2017-18 New Sponsorship Opportunities

New Sponsorship Opportunity: Educator Professional Development Program

This school year the Connecticut Invention Convention will be providing 8 professional development sessions for educators from across the state. We expect to reach 150 – 160 teachers and STEM educators through these programs, which will cover everything from basic level invention education to integration with the Next Generation Science Standards.

In addition, over the course of the year we will be offering additional web-based programming (live and video) to cover specific topics. We will also be videotaping the live programs for use in the development of a full online professional development series, enabling teachers to learn on their own schedule.

Please contact Ron Katz for more details and sponsorship cost.



2017-18 New Sponsorship Opportunities

New Sponsorship Opportunity: Inventor's Log Book

Every student participating in the Connecticut Invention Convention is required to complete an Inventor's Log Book. This document details the inventor's progress, telling their story and ensuring that they are truly understanding the problem solving process. Many industry professionals, including the US Patent & Trade Office, have commented on the quality and inclusiveness of our Log Book and its value in the invention process.

We encourage an engineering firm, or any company that understands how inventing is a process needing to be documented, to sponsor the 2017-18 Inventor's Log Book, entitling the sponsor to include their logo and even a short message to the inventors. You can see the current Log Book on our website at: <http://www.ctinventionconvention.org/students-and-their-families/make-invention-successful/rules-for-invention-convention>.

Please contact Ron Katz for more details and sponsorship cost.



2017-18 New Sponsorship Opportunities

New Sponsorship Opportunity: Teacher Appreciation

Teachers are the cornerstone of the Connecticut Invention Convention – without their efforts we could not succeed. Many teachers choose to participate in the program with their classes even though it takes additional time for which they are not compensated.

This year we will be holding a teacher appreciation luncheon which will be both a thank you and also an educational opportunity, with a speaker who can demonstrate the importance of invention education.

We seek a sponsor for this event who recognizes, as we do, the value of great teachers.

Please contact Ron Katz for more details and sponsorship cost.



2017-18 Funding Needs

The Connecticut Invention Convention also has specific needs this year for which we are seeking funding. Any of these items may be funded as a grant or as part of a sponsorship package.

- Website design and development
- Curriculum development and NGSS alignment
- Student travel to National Invention Convention in June
- Gifts for teacher appreciation



2017-18 New Sponsorship Opportunities

New Sponsored Award Category Opportunities

The following categories are based on recent inventions at the State Finals. Other industry-specific categories may also be considered.

Agriculture

Baby Care

Beauty/Fashion/Wearable

Electronics and Technology

Toys/Games/Entertainment

Food/Cooking

Gadgets

Health and Wellness

Invention including an App
(must also include a physical invention)

Pets and Animal Care

Auto Safety

Home/Personal Safety

Scientific

School or Office Product

Travel/Transportation



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Thank You!

The Connecticut Invention Convention appreciates that you have many requests for support. We hope you find this document to be a compelling case for your sponsorship, and we look forward to answering any questions you may have.

For more information please contact:

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